

# automechanika

## FRANKFURT

### Terms of participation for the Automechanika Frankfurt Innovation Awards 2024

- On the occasion of Automechanika Frankfurt 2024 (10 to 14 September 2024 in Frankfurt am Main), Messe Frankfurt Exhibition GmbH, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main, Germany (hereinafter referred to as 'Messe Frankfurt') is organising the Automechanika Innovation Awards 2024, which honour projects for their outstanding innovation. All products selected by the panel as 'Nominees' or 'Winners' will be presented digitally in a special showcase at Automechanika Frankfurt.
- The application period opens on 1 February 2024. All entries must be received by 30 April 2024. Any submissions received after this time will be disregarded. Messe Frankfurt reserves the right to cancel the competition or terminate it prematurely at any time without specifying reasons.
- The Automechanika Innovation Awards 2024 are given in recognition of outstanding technological developments with market relevance for products, services or processes in the automotive supplier industry, automotive workshop and services sector, or original equipment manufacturers in the following categories:
  - E-Mobility & Innovative Drive Technologies
  - Data & Connectivity
  - Workshop & Service Solutions
  - Parts & Technology Solutions
  - Body & Paint
  - Car Wash & Care
  - Accessories & Customizing
  - Commercial Vehicles
  - AI & Digitalisation
- There are two classes of the award: 'Nominees' and 'Winners'. In the first step, multiple 'Nominees' will be selected from among the submissions in each category. The category winners will be chosen from these nominees. Messe Frankfurt reserves the right to confer two 'Winner' awards in individual categories when circumstances warrant. The official awards ceremony for the Automechanika Innovation Awards will take place on 10 September 2024.
- Participation is limited solely to exhibitors at Automechanika Frankfurt (hereinafter referred to as 'participants'). By participating in the competition, applicants give their consent to these terms of participation.
- Participants can enter the competition by submitting the necessary documentation to Messe Frankfurt online at [www.automechanika-innovation-awards.com](http://www.automechanika-innovation-awards.com).
- The products entered must not have won awards elsewhere and must be in compliance with safety regulations; furthermore, they must be approved for use in at least one country within the European Union.
- Nominated products must be suitable for assignment to one of the product groups found in the application form. The awards panel reserves the right to assign the product to a different category if appropriate. Should the submitting company be unwilling to accept the panel's assignment, they may withdraw their application free of charge.
- All submissions are subjected to a preliminary examination to determine their innovative content. The awards panel reserves the right to exclude those products that it has deemed non-innovative from participation in the Automechanika Innovation Awards.
- Exhibitors are limited to two submissions per category. Each submission is invoiced separately.
- It is necessary to register at [www.automechanika-innovation-awards.com](http://www.automechanika-innovation-awards.com) to submit the required documentation. To be eligible to participate, applicants must complete the full registration process and submit all the required documentation on time and in the proper form. Incorrect or incomplete submissions will not be considered during the evaluation process.
- All application documentation is to be submitted in English and German, if possible. The awards panel will not evaluate submissions made partially or entirely in any other language.
- As part of the registration process for each participant, a contact person for Messe Frankfurt must be designated who will be responsible for dealing with any questions regarding the submission.
- The participant is solely responsible for the correctness of the data provided for the competition application. All information and documentation provided must be accurate and truthful. Should this not be the case, the participant may be excluded from the competition.
- By submitting their entry, the participant grants Messe Frankfurt (and its affiliated companies) the simple right with no restrictions of time to store the submitted documentation digitally and to reproduce same for the purposes of sharing this with panel members for their evaluations, as well as to archive said documentation thereafter. Messe Frankfurt has the right to use all registration documentation (particularly photos, videos, illustrations etc.) for reporting and for marketing and advertising purposes for Automechanika Frankfurt and for Messe Frankfurt for all forms of use and exploitation in all media (particularly online on the event website and in social media channels such as Facebook, Instagram, X (formerly Twitter) etc.).
- The application includes the following documentation:
  - a product description that accounts for the assessment criteria (length: 1,800 characters including spaces); promotional language should be avoided
  - description of the innovation and how it differs from its competitors (length: 1,800 characters including spaces); promotional language should be avoided
  - brief description of the product for communications as part of the Automechanika Innovation Awards (length: 300 characters including spaces)
  - photograph of the product for the internet presentation and for presentation during the awards ceremony and in the special showcase should the product be honoured (to be supplied as a high-resolution JPEG or PDF file, printable photo material with a resolution of 300 dpi)
  - optional product video for presentation during the awards ceremony and in the special showcase should the product be honoured (format 16:9 / length: max. 30–60 seconds; please submit film in FULL HD 1920 x 30p (without sound))

- Participants themselves are responsible for the requisite rights clearance for all documentation/products/concepts submitted (in particular intellectual property rights and personal rights). The rights of third parties must not be infringed.
- By submitting an application, each participant guarantees that they are legally in possession of the rights to use the documents/products/concepts or that there is an unbroken rights chain and declares that no third party rights have been infringed.
- In the event that any rights have been infringed, the participant shall indemnify Messe Frankfurt against any and all third-party claims arising therefrom. This indemnification shall also include the reimbursement of any costs that are/have been incurred by Messe Frankfurt as a result of prosecution/legal defence.
- The nominees and winners of the Automechanika Innovation Awards can use the label for their own advertising. References to the award found on devices and in advertising media must be related to the product receiving the award. Award winners will be provided with a corresponding logo.
- A fee must be paid to enter the contest (please see table below). At the official awards ceremony at Automechanika in Frankfurt am Main, the 'Winners' will be selected from among the 'Nominees' for each category and all of the Innovation Award-winning products will be presented digitally in a special showcase at the Automechanika trade fair in Frankfurt am Main. All products selected as 'Nominees' for an Innovation (2nd to 5th place at most) will also be presented digitally in this special showcase at Automechanika Frankfurt. This special showcase area will be overseen by Messe Frankfurt staff and be devoted solely to the presentation of the award-winning products. No other presentation beyond that of the product is permitted in this area. All of the 'Winners' and products selected as 'Nominees' for an Innovation Award (2nd to 5th place at most) will be included in a visitor brochure and accompanied by exhibitor information. All companies who have submitted innovations but who were not honoured as 'Nominees' or 'Winners' will be designated as Innovation Awards participants on the Automechanika website.
- Messe Frankfurt will put together an independent panel of international experts unaffiliated with any manufacturer to determine which of the submitted innovations should win an Automechanika Innovation Award and be honoured at Automechanika Frankfurt.
- The panel's selections will be based in particular on the following criteria:

- innovative content and excellence of the solution
- economic efficiency, user benefits, functionality and ease of use
- market potential and relevance for the aftersales market
- quality, durability and safety
- sustainability, energy efficiency, climate protection, environmental protection, conservation of resources

The panel is free to weight the individual criteria as they see fit for their evaluations. All decisions made by the panel are final. No justifications of individual decisions made by the panel will be issued.

- Participating companies will be notified via e-mail by the end of July 2024 as to whether they have been selected as a 'Nominee'. The winner will be selected from amongst these 'Nominees' and honoured at the awards ceremony on 10 September. Messe Frankfurt reserves the right to present participating companies and their relevant details (name, company and perhaps a photo) in print media and online, particularly on the event website and in social media such as Facebook, Instagram and X (formerly Twitter), as well as within the framework of post-event reporting. Messe Frankfurt shall not be liable for any incorrect or untruthful information.

Participants selected by the panel for an Automechanika Innovation Award undertake to make available the digital media required for the presentation of their product in the special showcase at Automechanika Frankfurt.

- Messe Frankfurt will not reimburse any costs incurred by participants in the application process and/or within the framework of their subsequent trade fair presentation in excess of the prize itself.
- Messe Frankfurt will make photos and videos of the awards ceremony. Messe Frankfurt reserves the right to use this photo and video material for reporting and for marketing and advertising purposes for Automechanika Frankfurt and for Messe Frankfurt for all forms of use and exploitation in all media (particularly online on the event website and in social media channels such as Facebook, Instagram, X (formerly Twitter), etc.), including reference to the person and position where appropriate.
- Should individual provisions of these terms of participation be or become invalid, the validity of the remaining provisions shall not be affected.
- All decisions are final. No reasons will be given for decisions not to present individual products with an award.

	Participating companies	Nominee 2nd to 5th place at most	Winner 1st place
Use of the label		✓	✓
Information in the exhibitor search	✓	✓	✓
Inclusion in the visitor brochure		✓	✓
Participation in the special showcase		✓	✓
Online presentation on the Automechanika website		✓	✓
Awards ceremony on stage			✓
Press work			✓
Participation fee for submission received on or after 1 February 2024	149.00 € per submission*	149.00 € per submission*	149.00 € per submission*
Fee for the award:		599.00 €*	799.00 €*

\*The prices shown are net and do not include VAT.

Invoices for the Automechanika Innovation Awards will be sent from late August 2024 onwards.